

BAYER®

TPE OVERMOLDED CAP

AVIENT SOLUTION

GLS™ Thermoplastic Elastomer

WHY AVIENT?

- Improved packaging functionality for both user (ergonomic design) and on shelf (better stacking and reduced packaging)
- Offered value-add formulation that allowed customer to extend brand differentiation in the market

LEARN MORE

KEY REQUIREMENTS

- Easy to grip and open
- Design requirements:
 - Raised logo
 - Specific brand color
 - Optimize retail shelf space/reduce packaging