

#### **KEY REQUIREMENTS**

- Offer custom color design for new product development
- Provide regulatory support to help achieve compliance 0 with new formulations
- Deliver reliable color consistency
- Meet high-volume, global production needs

## **CUSTOM COLOR + COMPLIANCE**

# **BUILDING MATERIALS** COMPANY QUARTZ COUNTERTOPS

## **AVIENT SOLUTION**

Stan-Tone<sup>™</sup> HCC Vinyl Paste Dispersions

## WHY AVIENT?

- Developed custom colorant technology to • support end applications for new products
- Provided effective global EH&S and • regulatory support to help mitigate risk
- Enabled lot-to-lot color consistency with exceptional dispersion uniformity
- Met the need for a high degree of material consumption leveraging our global footprint

## LEARN MORE

